



## Women's Tech Conference 2026



# The AI Advantage: Elevate, Empower, Evolve

Building confidence, skills, and community in the evolving AI landscape.

## SPONSORSHIP OPPORTUNITIES

Help Us Build the Future of Tech



### IN PERSON NETWORKING NIGHT

Thursday, 26, 2026

5:30 pm – 8:30 pm

NJ AI Hub

619 Alexander Road  
Princeton, NJ 08540



### The Virtual Conference

Friday, March 27, 2026

8:30 am – 1:30 pm ET

# SheTek's Mission

**SheTek's mission is to close the gender gap in tech by equipping women with the skills and resources they need to thrive in STEM fields.**

**Bridging the Gender Gap and Fostering Skill Development**

SheTek Inc., a 501(c)3 organization, is addressing the need to increase the percentage of women represented in the technology industry. Our SheTek Community supports a pipeline of talent that is highly skilled and job ready.



# SHE TEK™

WOMEN IN TECHNOLOGY

## *A Few Highlights*

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### **This will be our Fifth Successful Conference**

As our conference expands, so does our popular Networking Night, connecting over 100 attendees annually.

3000

+

### **Extensive Digital Mailing List**

SheTek's email marketing reaches a global audience of tech enthusiasts, with a primary focus on the tri-state area.

1900+

### **SheTek Community Members**

Our 1,900+ members span all tech industries and experience levels, engaging in years of continuous webinars and training.

350+

### **Expected Virtual Event Worldwide attendees**

With growing annual attendance, our highly anticipated virtual session continues to expand the SheTek community.

# SheTek Annual Conference 2026

## **The AI Advantage: Elevate, Empower, Evolve**

*Building confidence, skills, and community in the evolving AI landscape.*

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### **THE VIRTUAL CONFERENCE**

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### ***Virtual Conference Panels:***

- The AI Era Playbook: Skills, Mindset & Career Adaptability
- AI in daily life-Essential Toolkit
- AI Without Fear: Staying Relevant, Confident & Human
- Seeing Is No Longer Believing: Deepfakes, AI & Cybersecurity





## Available Conference Sponsorships

- Grand Sponsor – Networking & Virtual Conference
- Networking Night Sponsor
- Virtual Conference Sponsor
- Networking Night Wine Sponsor
- Student Support Sponsor

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### The Impact Your Sponsorship Makes

- Provides for the development of technical and soft skill courses and programs
- Affords scholarship opportunities for economically challenged women to participated in bootcamps, courses, and mentorships
- Increases the support network for college women studying technology through networking and skills development

# SheTek Conference Premier Sponsorships

## Grand Sponsor Networking & Virtual Conference



- **Brand Visibility**
  - Logo Placement: Featured on all event signage, marketing collateral, and social media.
  - Digital Presence: 6-month ad and featured article on the SheTek website and community platform.
  - Swag: Inclusion of your promotional items or brochures in attendee gift bags.
- **Engagement & Speaking**
  - Speaking Slots: 1–2 panelist or speaker roles at both in-person and virtual sessions.
  - Presentation: A 1-minute live or recorded spotlight during the virtual event.
  - Podium Shout-out: Formal recognition during opening/closing remarks at both events.
- **Access & Networking**
  - Complimentary Tickets: 10 passes for the in-person networking event and 10 for the virtual conference.

**1 opportunity \$15,000**

# SheTek Conference Premier Sponsorships

## Networking Night Sponsor



- **Brand Visibility**

- Omnichannel Branding: Logo featured on all marketing materials, social media, ads, and the SheTek website/community
- On-Site Exposure: Featured on stage at the in-person venue and digital logo placement during the virtual event.
- Exhibitor Space: Complimentary exhibit opportunity at the in-person event.

- **Engagement & Speaking**

- Speaking Slot: Opportunity to speak during the in-person event.
- Podium Shout-out: Formal recognition during the opening/closing remarks at both events.

- **Access & Networking**

- Complimentary Tickets: 10 passes for the in-person networking event and 5 for the virtual conference.

**1 Opportunity - \$10,000**

## Virtual Day Sponsor



- **Brand Visibility**

- Digital Branding: Logo featured on all marketing materials, social media, ads, and the SheTek website/community.
- Virtual Exposure: Logo featured during the virtual event and your promo image displayed three times during the broadcast

- **Engagement & Speaking**

- Panelist Role: Opportunity to serve as a panelist during the virtual event.
- Podium Shout-out: Formal recognition during the opening/closing remarks at both events.

- **Access & Networking**

- Complimentary Tickets: 5 passes for the in-person networking event and 10 for the virtual conference.

**2 Opportunities - \$5,000**

# SheTek Conference Sponsorship Opportunities



## Networking Night Wine Sponsor

- Company logo on all marketing, social media, and advertising
- Logo & dedicated signage displayed at event
- Podium recognition at both events
- Promotional items or brochures in gift bags
- Exhibit opportunity at networking event
- 4 tickets to networking event and virtual conference

**3 opportunities -**  
**\$2,500** each



## Student Support Sponsorship

- Company name on all marketing, social media, and advertising
- Podium recognition at both events
- Exhibit table opportunity at networking event
- 2 company tickets and 5 student tickets for in-person networking and virtual conference

**10 opportunities at**  
**\$1,000** each



## Networking Night Exhibit Table

- Company name on all marketing materials, social media, and advertising.
- Opportunity for Exhibit Table during Networking Night.
- Recognition announcement from the podium at both events.
- 2 tickets for in-person networking event and 2 for the virtual event.

**23 opportunities**  
**\$500** each

# SHE TEK™

WOMEN IN TECHNOLOGY

## Thank You for your support!

SheTek, a 501(c)3, strives to empower women in the tech industry through training, mentorship, and career opportunities, helping to build a diverse talent channel for the future.

Your support for this event not only provides a unique networking opportunity, but funds will help support our training programs throughout the year.

### Get in touch with us:



Contact to our email

[contact@shetek.net](mailto:contact@shetek.net)



Visit our website

[www.shetek.net](http://www.shetek.net)

