



Women's Tech Conference 2025

AI Evolution: Empowering Women In AI

SPONSORSHIP OPPORTUNITIES

Help Us Build the Future of Tech



IN PERSON NETWORKING NIGHT

Wednesday, Jan 29, 2025

5:30 pm – 8:30 pm

Muller's Pub, Rider University

2083 Lawrenceville Road

Lawrenceville, NJ 08648

The Virtual Conference

Thursday, Jan 20, 2025

8:00 am – 2:30 pm

**Panel discussions, career
building insights, and more.**

Women's Tech Conference



Reach Key Constituents

Women and allies whose careers focus on tech

SheTek Conference event attendees are mostly women in the tech field. From college students, to recent graduates, those transitioning jobs, to executives at corporations around the country.



Marketing with CSR Impact

Focused marketing supports your company's dedication to CSR Initiatives.

SheTek is a non-profit dedicated to increasing the number of women and improving the diversity in the tech field. With greater diversity, we can create better tech that serves everyone.



Sponsorship with Impact

Your support is more than just snacks and giveaways.

Sponsorship the SheTek Women's Tech Conference helps support more than just the event. It gives us the opportunity to grow our programs, increase our training program, provide scholarships and courses for reduced costs or free of charge, and enables us to continue to grow closer to balance in technology.



A Few Highlights



This will be our Fourth Successful Conference

Each year our conference expands and grows. We've added our extremely popular Networking Night. This event draws over 100 people to come together and build connections.



Extensive Digital Mailing List

SheTek email marketing goes out to women and men interested in growing their tech knowledge. The reach goes across the world, while the bulk of the recipients are in the tri-state area.



SheTek Community Members

The SheTek community is over 1400 strong, with members from all industries and levels of experience in the tech field. Members have participated in webinars and training programs throughout the years.



Expected Virtual Event Worldwide attendees

The Women's Tech Conference has grown its attendance each year. The Virtual session is highly anticipated from our own constituents, and garners new participants each year.

Program for Virtual Conference



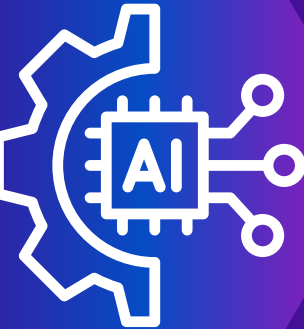
• **AI in Action: Real-World Applications Across Industries**

- Panelists from industries such as Healthcare, Marketing, Art, Manufacturing, Finance, and Services will discuss their current use of AI Tools, and what they see for the future.



• **Navigating the AI Landscape: Security, Ethics, and Legalities**

- A focused discussion with professionals reflecting Data Security and Responsive AI, Ethical AI, Legal Implications and the impact on Social Responsibility



• **Craft Your Queries: A Prompt Engineering Mini Workshop**

- A short activity to provide some inspiration and an opportunity to craft meaningful AI queries to get better results.



• **Leveraging AI for Positive Impact: Inspiring Stories and Innovations**

- Hear from those using AI right now. Find out about the apps they're creating, what tools they are using, and how it can be used for social good.

• **Building a Successful Career in the Age of AI**

- What does the AI revolution mean for your job? How can you use AI to your advantage and help grow your career? Our experts will discuss this and more.

• **Level Up Your Job Search: Build Your AI-Powered Pitch**

- A short activity to guide you through the steps to create a great elevator pitch with the help of AI

SheTek Conference Premier Sponsorships

Title Sponsor



- Company logo featured on event collateral, marketing materials, social media, & in person/virtual event. Advertising on the SheTek website and Community
- 1 minute presentation (live or recorded) during virtual event.
- Panelist or speaker opportunity for 1 or 2 members of your organization.
- Recognition announcement from the podium at both events.
- Article about your company featured on the SheTek website and spotlighted on the SheTek Community and social media.
- Your promo items or brochures included in the gift bag distribution.
- 10 tickets for in person networking event and 10 tickets for the virtual online conference.

\$15,000

Networking Night Sponsor



Thank you

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- Logo on all collateral, marketing materials, social media, and advertising
- Logo featured at in – person and virtual event, on the SheTek website and Community.
- Featured signage at the In Person Event
- Your promo items or brochures included in the gift bag distribution.
- Exhibit opportunity at In Person event.
- 5 tickets for the in person networking event and 5 tickets for virtual conference event.
- Recognition announcement from the podium at both events.

\$10,000

SheTek Conference Sponsorship Opportunities



Networking Night Wine Sponsor

- Company logo on all marketing, social media, and advertising
- Logo displayed on event signage
- Dedicated signage at event
- Podium recognition at both events
- Promotional items or brochures in gift bags
- Exhibit opportunity at networking event
- 4 tickets to networking event and virtual conference

\$2,500 each



Student Support Sponsorship

- Company name on all marketing, social media, and advertising
- Podium recognition at both events
- Exhibit table at Networking Night
- Promo items or brochures in gift bags
- Exhibit table opportunity at networking event
- 2 company tickets and 6 student tickets for in-person networking and virtual conference

\$1,000 each



Networking Night Exhibit Table

- Company name on all marketing materials, social media, and advertising.
- Opportunity for Exhibit Table during Networking Night.
- Recognition announcement from the podium at both events.
- 2 tickets for in-person networking event and 2 for the virtual event.

\$500 each



Thank You for your support!

SheTek, a 501(c)3, strives to empower women in the tech industry through training, mentorship, and career opportunities, helping to build a diverse talent channel for the future.

Your support for this event not only provides a unique networking opportunity, but funds will help support our training programs throughout the year.

Get in touch with us:



Contact to our email

contact@shetek.net



Visit our website

www.shetek.net

